Quarterly

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Volume VII CONTENTS Number I The Spectator — The Miner's Ten Commandments — Six California Tales — Franklin, Logan and Van Doren — Elected to Membership — Notes on Publications.

THE SPECTATOR

BY THE time this number of the News-Letter reaches members they will already have received an announcement of the Club's forthcoming book on *The Spectator*. By present plans the book itself will be ready about June 25.

At this writing it is of course impossible to state how long this publication will remain in print. Fortunately, the edition—455 copies—is larger than that of any other recent Club publication. On the other hand it promises to be in unusual demand. The preliminary announcement in the March quarterly—which

described the material only in a general way and did not state the price—resulted in orders from more than fifty members. That may be taken as an indication that the book will not stay on the shelves indefinitely.

To be on the safe side, the Club is limiting orders to one copy each. Members are, however, offered the opportunity to subscribe for additional copies, with the understanding that these will be supplied after the initial one-copy orders have been filled. By this plan members who order with reasonable promptness will be sure of receiving one copy each. Late comers and those who wish additional copies will of course be sup-

plied as long as books are available.

One other point: A number of requests have been received from members for copies containing particular issues of The Spectator. The Club regrets that it will be impossible to comply with these, for the following reasons: Its incomplete file of The Spectator contains only 455 issues out of more than 650 published—and the 455 issues are not consecutive. Moreover, each copy of the paper has been bound in a different copy of the book, and to find if the file contains a particular issue would involve a search through the entire 455 books a sizable task! However, it may be stated definitely that all issues of The Spectator are in excellent condition and that all are equally interesting typographically. If Addison and Steele wrote interestingly one day and less so on another that is only to be expected. Journalists are notoriously uneven in their output and we can only hope that the issue you receive will represent them at their best.

The book sells for \$6.00. The text is written by Eric Partridge. The Grabhorn Press did the printing,

and each copy contains an authentic original issue of *The Spectator*.

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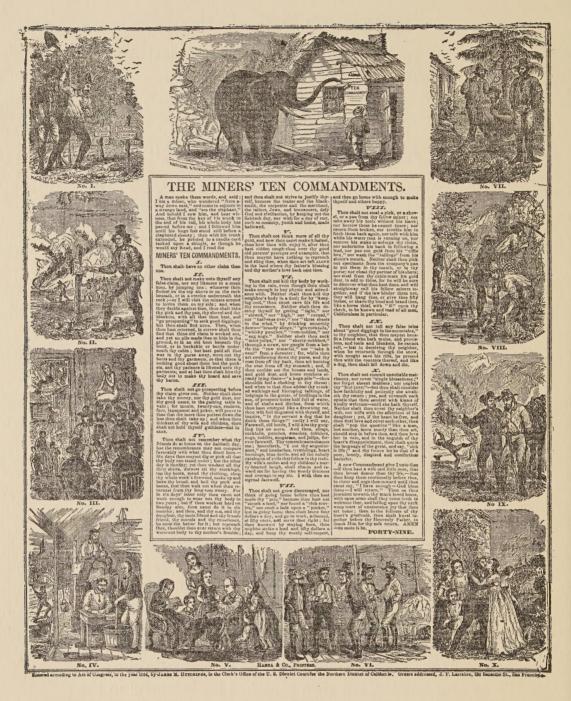
THE MINER'S TEN COMMANDMENTS

Editor's Note: Among the productions of early-day California printers none seems more interesting today than the letter sheets—those curious pieces of illustrated writing paper (forerunners of the modern picture postcard) which proved a boon to the letter-writers of the Gold Rush. Miners sent them East by the thousands, writing their messages on the lower half, or on back, and trusting to the pictures and text to convey, not too seriously, the spirit of the time and place. Following is an account of the origin of one of the most popular of the letter sheets, "The Miner's Ten Commandments." It is condensed from an article on "Pioneer Illustration in California," by Francis E. Sheldon, which appeared in The Overland Monthly for April, 1888.

DURING THE Gold Rush there began to be published in California a series of small illustrated sheets, which while insignificant in themselves are important because they finally led to the publication of *Hutchings' California Magazine*, the best pictorial periodical ever published on the Coast.

The craving of the miners for something local to send home was not to be satisfied with newspaper cuts. To meet this demand, the Noisy Carriers' Book Company had bought up some of the best pictures that were not too large, and began printing them on letter sheets with space for letters below. These at once became popular, and various publishers were soon rivaling each other getting out new designs.

In 1853 a strong effort was made in certain quarters to turn Sunday, the then principal business day in the mines, into a closer semblance of the peaceful Eastern



THE MINERS' TEN COMMANDMENTS

Courtesy of The Society of California Pioneers

Sabbath. Feeling ran high in the matter and bitter

things were said on each side.

At the height of this agitation J. M. Hutchings, then living in Placerville, sat down and wrote the now famous "Miner's Ten Commandments." After he had finished, his conscience gave him qualms lest its Biblical tone should seem impious to some, and he laid them away.

"Shortly after this," to use his own language, "the editor of the *Placer Times* came to me one day and said, 'John, I want you to get the paper out for me this week; I have to go below to attend to some property.'

"I didn't want to take it but he wouldn't let me off. When I got to thinking it over it struck me that this was a good time to publish the commandments. If they sold the paper, I'd get credit for it, and if they didn't, he wouldn't be blamed. So I printed them and waited with some anxiety to see what would happen.

"The paper hadn't been on the street five minutes when a man came in and said, 'John, I want five of those commandments to send home to my friends.' And before he was gone another came in, and in a little while the

whole edition was sold out.

"When the editor came back he took a look at the books and said, 'John, I am going away again!' "

The demand for the "commandments" was so great that they were republished, anonymously as before. Later their piracy by a man in Nevada led Mr. Hutchings to acknowledge their authorship, and to take steps to preserve them in suitable form. He had a series of appropriate cuts made and issued a letter sheet containing the "commandments" with the illustrations grouped about the border.

Of these nearly a hundred thousand were sold within a year. The author reissued them several times—the last time in the late '80s, when they appeared in pamphlet form, without the illustrations.

"The Miner's Ten Commandments" are too long to quote entire, but the following (the fourth) will show

their general style:

"Thou shalt not remember what thy friends do at home on the Sabbath day, lest the remembrance should not compare favorably with what thou doest here; for thou well knowest that on that day thou washest all thy dirty clothes, darnest all thy stockings, patchest up thy nether garments, doth tap thy boots, chop thy whole week's firewood, make up and bake thy bread, and boil thy pork and beans, that thou wait not when at night thou returnest from thy labors weary. But alas! thou rememberest not that for six days thou mayest dig or pick or wash all that thy body can stand under, for which if thou art careful thou canst not wear out thy body in two years; but if thou workest hard on Sunday also thou canst do it in six months; and thou and thy wife, thy son and thy daughter, thy male friend and thy female friend, thy morals and thy conscience, be none the better for it; and thou shalt not strive to justify thyself because the trader and the blacksmith, the carpenter and the merchant, the tailor and cheapjohn huckster, the gamblers and buccaneers, defy God, religion, and civilization by keeping not the Sabbath day such as memory, youth, and home made hallowed."

The popularity of this venture encouraged Hutchings to try others of the same nature. These were appropriately illustrated and sent out one after another under such titles as "Commandments to California Wives," "The Two Miners," "Across the Plains," and "The Miner's Creed." The accompanying text was sometimes

in verse, but more commonly in prose.

It was the success of these flyers, coupled with a realization of the wide scope offered in this new country for such an undertaking, that led Mr. Hutchings to decide upon the publication of the magazine which was afterwards issued in his name.

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SIX CALIFORNIA TALES

PART THREE of the 1939 keepsakes series, a short story by Henry Sienkiewicz, is now being completed and members should receive their copies before (or soon after) this number of the News-Letter reaches them. It has a number of points of unusual interest. The tale is laid in Anaheim, California in the late '80s; it concerns two performers in a small carnival troupe, and its author is the famous Polish novelist who wrote Quo Vadis. Details of Sienkiewicz's now almost forgotten stay in California (of which this story was one of the results) are related in Carey McWilliams' foreword to this edition. The pamphlet, which is being designed and printed by The Ward Ritchie Press, Los Angeles, makes a distinctly worth-while addition to the current series-of which the first two parts were "The Gentleman in the Barrel," by Chester Bailey Fernald, and R. H. Rhodes' "The Case of Summerfield."

The remaining three parts will follow in August, October and December respectively. Part Four will be designed and printed by The Grabhorn Press; particulars concerning the others will be announced.

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FRANKLIN, LOGAN AND VAN DOREN

A LITTLE more than two hundred years ago, in 1735, there was issued from the shop of a Philadelphia printer a pamphlet with a curious title: Cato's Moral Distichs, Englished in Couplets. The work probably attracted but slight attention when it first appeared; nonetheless it had a number of points of uncommon interest. For one thing it was among the earliest translations from the classics to be printed in America. For another, the man by whom it had been "Englished in couplets" was James Logan, one of the leading men of the colony and the agent for its proprietory family, the Penns. The text consists of a collection of proverbs in the form of two-line rhymed verses: quaintly phrased maxims pointing out the advantages of thrift, sobriety, forbearance, generosity and the other standard virtues.

In appearance, as in contents, *Moral Distichs* was above reproach. Examination of its pages reveals that they were set up and seen through the press by someone with skill and taste in the printer's art. This need cause no surprise, for the printer besides being a young man of intelligence was a close student of his craft. Before he had ventured to open a shop of his own he had undergone thorough training not only in Philadelphia but in his native Boston and, during the years 1724 to 1726,

in two of the best-known shops in London.

Benjamin Franklin was only twenty-nine when Moral Distichs was issued from his "New Printing Office near the Market" in pre-Revolutionary Philadelphia, and the work therefore belongs to the early period of his career as printer-publisher. It preceded another and more celebrated Franklin pamphlet, Cato Major, (also "Eng-

lished" by James Logan) by nine years. Writers on American printing often refer to the latter as Franklin's most successful work from the standpoint of typography, but that may be because few of them have had an opportunity to examine *Moral Distichs*. For this 1735 pamphlet deserves to be called excessively rare. The known copies number hardly half a dozen. Of these, two (one incomplete) are in California. The Club contemplates the publication in the near future of a little book about this interesting curiosity of early American

printing . . .

If the foregoing sounds familiar to any of our members that is easily explained. These paragraphs are reprinted from the September 1936 issue of the News-Letter. The statement that the Club planned to publish the book in the "near future" proved a bit optimistic. Nonetheless interest in the project has ever since remained keen, and during recent weeks steps have been taken that definitely assure its publication this fall. Moreover, it is now possible to give some added details. The book will contain a facsimile reproduction of the entire twenty-four page pamphlet. The facsimile will be made from the Huntington Library copy, one of six known copies. It will contain, too, a foreword dealing with Franklin, James Logan and Moral Distichs, written especially for this edition by Carl Van Doren, whose brilliant life of Franklin was recently awarded the Pulitzer Prize for biography.

Further information about this, the Club's next

publication, will reach members in due course.

ELECTED TO MEMBERSHIP

THE FOLLOWING names have been added to the membership roll since March 1:

Member		Sponsor
Merritt H. Adamson	Los Angeles, Cal.	Oscar Lewis
Mrs. Ernest A. Bryant	San Marino, Cal.	Oscar Lewis
Mrs. Max M. Cohn	San Francisco, Cal.	Oscar Lewis
Alfred A. Cook	New York, N. Y.	Albert M. Bender
Edward M. Cope	Redlands, Cal.	Oscar Lewis
Miss Mary MacRae Corbus	Los Gatos, Cal.	Edgar M. Kahn
A. M. Davis	New York, N. Y.	Edgar Waite
Miss Christian M. Dick	Los Angeles, Cal.	Oscar Lewis
Mrs. Mayer Davis	Philadelphia, Pa.	Albert M. Bender
Mort Donoghue	Los Angeles, Cal.	Edgar Waite
Roger Gaucheron	San Francisco, Cal.	Albert M. Bender
Charles M. Goodman	San Francisco, Cal.	Albert M. Bender
David Heggie	San Francisco, Cal.	F. F. Thomas, Jr.
W. B. Jefferson	San Francisco, Cal.	John Howell
J. H. Jones	El Cerrito, Cal.	Oscar Lewis
Dr. Henry A.R. Kreutzmann	San Francisco, Cal.	Harold Haker
Mrs. David Lelewer	Highland Park, Ill.	Edgar M. Kahn
Weyert Moor	Los Angeles, Cal.	Oscar Lewis
Mrs. D. C. Mosby	San Francisco, Cal.	Miss M. Gertrude Roddy
Miss Eleanor McClatchy	Sacramento, Cal.	Miss Caroline Wenzel
Rollin L. McNitt	Los Angeles, Cal.	Oscar Lewis
Robert Montgomery	Los Angeles, Cal.	M. S. Slocum
Mrs. Elizabeth Doyle Parker	San Francisco, Cal.	Edgar M. Kahn
Ansley K. Salz	San Francisco, Cal.	Albert M. Bender
William P. Sidley	Chicago, Ill.	Alfred Sutro
Miss Mary Louise Tate	Los Angeles, Cal.	Weyert Moor
Alfred E. Wolff	San Francisco, Cal.	Albert M. Bender
J. R. Woodward	Fresno, Cal.	Oscar Lewis
Alec Yuill-Thornton	San Mateo, Cal.	Wilder Bentley

A folder outlining the Club's aims and activities, and a membership application card, are enclosed with this number of the News-Letter. Any member who feels inclined to pass these on to some book-collecting friend is hereby authorized—nay, urged—to do so. The membership roll (limited to six hundred) is now well over 90% full. With a varied and interesting program scheduled for the coming months, and with the number

of vacancies growing steadily fewer, this seems a particularly appropriate time to bring an application card to the attention of some hesitating fellow-collector.

NOTES ON PUBLICATIONS

by ALBERT M. BENDER, Chairman, Publication Committee

THE CLUB'S first 1939 publication will be ready this month: an original issue of *The Spectator*, with Eric Partridge's informative text on Addison and Steele and their famous paper. It should be in brisk demand. The book has the qualities necessary in a really desirable collectors' item: an important subject interestingly presented, distinguished typography, a reasonable price (\$6.00)—and a copy of one of the most celebrated of all literary periodicals. It is to be hoped that the number printed—455—will be enough to supply every member who wants a copy. But the membership is now well over 575, and orders should not be too long delayed.

Following *The Spectator* will come the Club's facsimile reproduction of *Cato's Moral Distichs*, the rare pamphlet printed by Benjamin Franklin in 1735—with an introduction by Carl Van Doren, Franklin's latest (and best) biographer. Information about this desirable item is given in this number of the News-Letter. The book

itself will be ready in early fall.

At the beginning of 1939 the Club had on hand unsold copies of seventeen of its publications. In February the prices of all seventeen were drastically reduced and the members were invited to participate in a bargain sale. A great many of them accepted. By March first five of the titles had been sold out. Since then there

has been a further reduction both in the number of titles and in the supply of copies of those remaining. The depleted list follows. Both old and new prices are given and those titles of which less than twenty-five copies remain are indicated by an asterisk. The sale will continue (on a first-come-first-served basis) until the last copy is sold.

Title and Author	Former Price	
*ODES AND SONNETS by Clark Ashton Smith. Printer: Taylor & Taylor	. \$ 3.00	\$1.00
LILITH: A Dramatic Poem by George Sterling. Printer: Taylor & Taylor		2.00
CONTINENT'S END: An Anthology of Contempo California Poets. Printer: John Henry Nash .	rary . 15.00	5.00
*AN INVOCATION by Ambrose Bierce. Printer: John Henry Nash	. 7 8.00	2.67
THE FINAL STANZA by Lewis Browne. Printer: Johnck & Seeger		1.17
THE PERSISTENCE OF POETRY by Witter Byn Printer: The Windsor Press	. 6.00	2.00
TOBACCO by To. Venner. Printer: The Windsor Press	. 6.00	2,00
SIR WALTER SCOTT by John Buchan & Wm. C. Van Antwerp. Printer: Johnck & Seeger		1.00
BIERCE AND THE POE HOAX by Carroll D. H. Printer: The Windsor Press	Iall.	1.00
*A PRINTER'S GARLAND: A Typographic Miscellany by Cecil & James Johnson.		
Printer: The Windsor Press	. 2.75	.92